Period: October 2012- March 2013

Description: We developed the website www.cpexpo.it, as well as the social media profiles relating to the event itself. Furthermore, we conducted in depth research on the theme of critical infrastructure and their protection, on the most recent European projects relating to the development of smart cities, and on the increasing needs of security within the cyber shpere for businesses and public administration. We managed the development of video and graphic material pertaining to the event, managed theTwitter and Linkedin profiles of the expoconfernce, as well as structured a promotional campaign via web, aimed at specific foreign targets.

 Web sitet: [see link]

Twitter campaign: [see page]

Linkedin campaign: [see page]

Youtube presentation: [see page]