



Period: August-November 2012

Description: Between August and November of 2012, Con-Senso followed a small municipal list in San Marino in all phases of its electoral campaign, with surveys, focus groups, strategic planning, online communication development, development of graphic material (manifestos, flyers, banners, roll-ups, etc), and the coordination of the electoral campaign itself.

Website: [\[visita il link\]](#)

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Electoral campaign report [\[Download pdf file\]](#)