

Description: The Bye Bye Porcellum campaign represented an interesting experiment. On the one hand, in a non-formal manner, we attempted to bring together a group of citizens through Facebook and Twitter, a group of citizens who were sensible to the theme and aware of the necessity and the urgency of an electoral reform. Simultaneously, at a formal level, numerous emails and letters were sent to high profile political figures and to the main institutional functionaries such as: party secretaries, life senators, ministers and shadow ministers, members of the senatorial commission of constitutional affairs, journalists and directors of main newspapers, university professors and judges.

Website **[see link]**

Twitter Canpaign: [see link]

Facebook Campaign: [see profile]