



Time period: 2013

Description: In 2013 Con-Senso partnered with [Chrysalis Research](#) to conduct detailed research into the coverage and use of technology in schools across eight European countries for Samsung European B2B operation. The countries covered were Belgium, France, Germany, The Netherlands, Italy, Spain, Sweden and the UK. The research involved desk research, in-depth interviews with teachers and experts and a qualitative online discussion forum with teachers from around Europe. The research also helped inform Samsung's discussions on a wider engagement with the European schools market.